

# ASGA WEBINAR

## HOW TO SURVEY YOUR STUDENTS

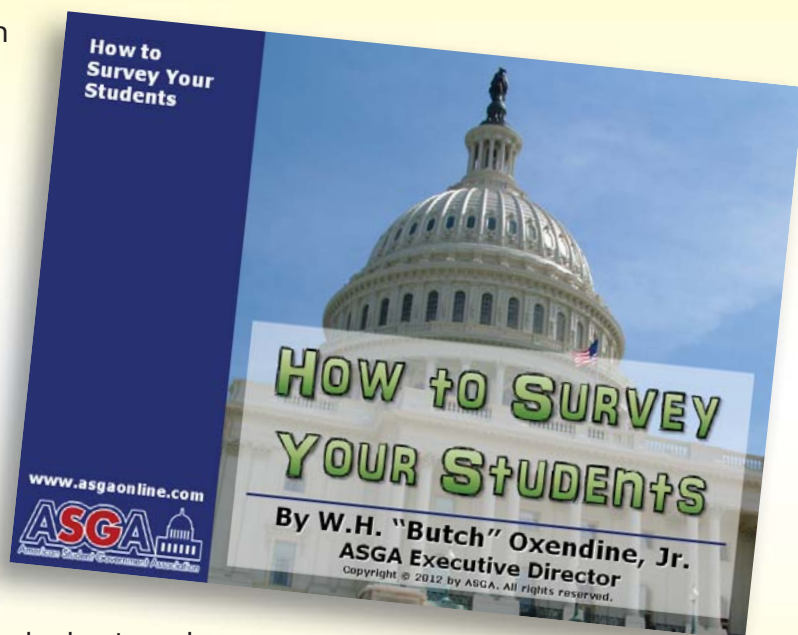
Friday, February 8, 2013 • 2:00 PM - 3:00 PM EST

When you tackle an issue, you must be certain that students want you and need you to work on that project. Your SG can't rely on word of mouth, a handful of private conversations, or the few responses you get from a survey at a table in the cafeteria. Surveying in person is the ultimate way to spread the word about your SG and connect with your peers on a daily and personal level that they have never seen before from your SG. Your SG must reach out to your student body constantly, daily, throughout your term of office. You can't expect students to come to your SG with their concerns. You must go to them!

### LEARNING OUTCOMES:

- How surveying can transform your SG
- What questions to ask, when to ask them, and who to ask
- How to gather and analyze the results and use them to initiate changes

The Webinar will be led by ASGA's Executive Director and will be one hour. **It is a free Webinar for ASGA member institutions in good standing only!**



American Student Government Association

<https://attendee.gotowebinar.com/register/1700898656267533312>

## REGISTER TODAY!

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